

## Can You Be Among the Top 100 Social Brands?

Written by Erin Husband

Monday, 04 January 2010 20:32 - Last Updated Sunday, 10 January 2010 21:01

---

[Mashable](#) just released the top 100 social brands for 2009 and surprise surprise they are all larger companies who are spending time and money doing things right. Ironically, social media is the perfect way for smaller brands, local companies, not-for-profits, etc. to drive traffic to their websites and build incremental sales. If you are not doing this in 2010, it should be high on your list!